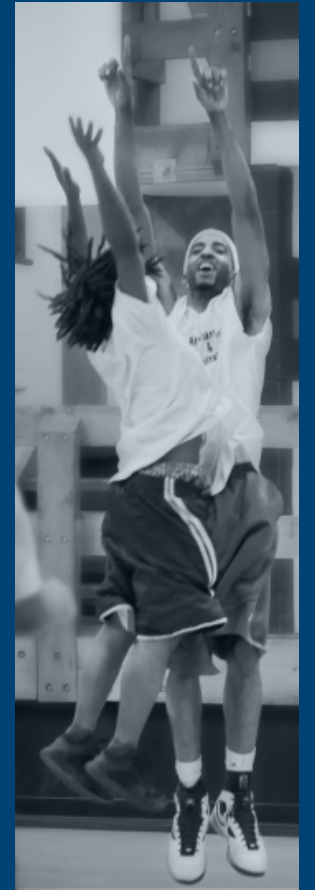


# LCFC RECREATIONAL LEAGUE



## SPONSORSHIP PACKET



LAWDALE CHRISTIAN  
**FITNESS CENTER**

*Spirit. Strength. Life.*

# LCFC's Recreational League

Lawndale Christian Fitness Center (LCFC) is the fitness and wellness branch of Lawndale Christian Health Center – a nonprofit, community based health center serving low-income residents of the West Side of Chicago. LCFC's goal is to improve the health of Lawndale and its West Side neighbors by creating an affordable community hub that promotes healthy lifestyles through activity, education, and nutrition. LCFC has over 100 workout machines, an indoor walking/running track, 2 group exercise studios, innovative and fun classes, and more available to its members.

Recreational sports have been part of LCFC for over 15 years and continue to remain an integral part of its programming. LCFC has hosted adult recreational sports since 2012, offering a safe and healthy recreation option that teaches both teamwork and self-discipline.

## Why host leagues?

- **Fitness** — LCFC exists to promote wellness in the community through health and fitness. Recreational sports inspire community members to lead active, healthy lives.
- **Unity** — LCFC's goal is to use Recreational Leagues to bring together diverse members of the North Lawndale and Little Village communities that have historically been divided.
- **Networks** — Community built through these leagues consistently results in opportunities for business partnerships, job placements, and general life education. LCFC is committed to involving potential mentors for financial and business needs in leagues.
- **Faith** — LCFC wants league members to grow in their skills and their faith. Providing opportunities for prayer, devotions, and learning from spiritual mentors helps to encourage league members while helping them to love their communities more.

# Why Sponsor LCFC's Recreational Leagues?

## Demonstrate Your Commitment to the Lawndale Community

Put your name behind the message of fitness, health and community, all in front of engaged members of North Lawndale and Little Village.

## Share Your Message Directly at League Games

Interact with hundreds of community residents by hosting a table at our games to provide information on your organization and engage directly with North Lawndale and Little Village residents.

## Tons of Marketing Highlighting YOU as a Trusted Community Partner

LCFC's Recreational Leagues are promoted throughout the Fitness Center. As a committed partner, we would love to feature you in email newsletters to our database of over 5,500 members, in signage throughout our fitness center with its 100,000 annual visits, and on league materials including signage, shirts, and registration.

## Be Part of Something Inspiring

We strive to make LCFC Recreational Leagues accessible to all members of our community. Your sponsorship helps to keep league registration affordable for players going through a financially challenging period in life.

Sponsorship Benefit Levels	Platinum	Gold	Silver	Bronze
Prominent signage at league games	*	*		
Logo placement on the LCFC website: www.LawndaleFitness.org	*	*	*	*
Acknowledgement of sponsorship at the event	*	*	*	*
Logo placement on participant t-shirts	*	*	*	
Logo placement on quarterly LCFC emails to 5,500 members	*	*		
Shout out on social media	*	*		
Signage Placed in LCFC during the course of the league	*	*		
All Gold Level benefits for one full year: 3+ rec leagues	*			
Free individual league registrations	3 per league	3 players	1 player	

***\*All small local businesses in zip codes 60623 and 60624 get all Gold benefits even at the Bronze level.***

# Sponsorship Form

## Sponsor Information

Sponsor Name: \_\_\_\_\_

Name as it should appear in promotional materials: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

### Sponsorship Levels

*please indicate dollar amount of gift on the appropriate line*

\_\_\_\_\_ **Platinum Sponsor** (\$2,500+)

\_\_\_\_\_ **Gold Sponsor** (\$1,000+)

\_\_\_\_\_ **Silver Sponsor** (\$500+)

\_\_\_\_\_ **Bronze Sponsor** (\$250+)

### Payment Options

\_\_\_ Check

Please make checks payable to Lawndale Christian Health Center with memo: LCFC Recreation Leagues

\_\_\_ Credit Card Payment made online at: [www.lawndale.org/donate](http://www.lawndale.org/donate)

Designate your gift to LCFC Rec League

## Sponsor Marketing

All sponsors must notify LCFC at least 30 days prior to league start day to be included in marketing materials.

## Logo Requirements

To ensure the highest quality representation of your brand, we recommend that you provide us with vector art (.ai or .eps). We also accept a high resolution Jpeg file (at least 300 dpi).

For logos submitted in low resolution (web quality), we cannot guarantee a high quality representation on our final printed items.

Please send electronic logo files to: [communications@lawndale.org](mailto:communications@lawndale.org)

## Mail or Email Completed Form to:

Lawndale Christian Health Center Development Department  
PO Box 23113, Chicago, IL 60623

**Email:** [Development@lawndale.org](mailto:Development@lawndale.org)    **Phone:** 872-588-3183